FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KINLEY MATTHEW P 2. Date of Event Requiring Statement (Month/Day/Year) 04/01/2008				nent	3. Issuer Name and Ticker or Trading Symbol ZETA ACQUISITION CORP III [NONE]								
(Last) (First) (Middle) C/O EQUITY DYNAMICS INC. 666 WALNUT STREET, SUITE 2116					Relationship of Reporting Pers (Check all applicable) X Director X Officer (give title			,		If Amendment, Date of Original Filed (Month/Day/Year) Individual or Joint/Group Filing (Check			
(Street) DES MOINES (City)	IA (State)	50309 (Zip)			X	Secretary	y, CF	below)	· 1		able Line) Form filed by	/ One Reporting Person / More than One	
Table I - Non-Derivative Securities Beneficially Owned													
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)					4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Common Stock, par value \$.0001 per share.						2,000,000		D					
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)													
1. Title of Derivative Security (Instr. 4) 2. Date Exercisable at Expiration Date (Month/Day/Year)			ate	Underlying Derivative Security (Instr. 4) Convor Ex			4. Convers or Exerc Price of	rcise Form:		6. Nature of Indirect Beneficial Ownership (Instr. 5)			
			Date Exercisable	Expiratio Date	n Title	е		Amount or Number of Shares	Derivativ Security	/e	or Indirect (I) (Instr. 5)		

Explanation of Responses:

/s/ Matthew P. Kinley

04/01/2008

** Signature of Reporting Person

Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).